

# Felix Augustin Greisinger

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*As a director and video producer in film, TV, and advertising, my experience spans directing short films, producing video content for brands and crafting captivating narratives in both drama and commercial formats. With a strong background in visual storytelling and production, I specialize in delivering high-quality content that resonates with audiences. My work has reached global viewers through film festivals and brand collaborations.*

## work experience

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### Freelancer | Director & Video Producer (2019 - Present)

- Development and production of short films, music videos, and commercial video content for brands
- Specialization in visual storytelling, from concept development to final completion
- Project management from idea to delivery, including creative direction, scriptwriting, and post-production
- Collaboration with production teams and clients to create engaging visual narratives

### Jung von Matt / Stockholm | Junior Art Director (11/2017 - 07/2019)

- Part of the creative team focusing on concept development, visual strategy, and art direction
- Responsible for brand consistency and visual identity in advertising campaigns
- Collaboration with directors and production teams to ensure high-quality deliveries
- Production and direction of motion graphics and animated campaigns

### Spinnwerk Advertising Agency / Vienna | Video Producer & Content Creator (10/2016 - 10/2017)

- Head of the video production department, responsible for both creative and technical aspects
- Production and editing of campaign films, motion graphics, and branded content
- Development and implementation of video strategies tailored for digital platforms, in collaboration with clients and creative teams

### Stockholm University of the Arts | Adjunct Lecturer - Production Design (08/2023 - 11/2023)

- Teaching visual storytelling, composition and production design
- Mentorship and guidance in creative processes and project development

### Other Industry Experience

- DDT Special Effects / Barcelona | Internship - Special Effects in Film (2015, 6 months)
- Eurovision Song Contest / Vienna | Media Production (05/2015)
- Hyper Island / Stockholm | Guest Lecturer (2023)

## education

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- University of Salzburg | **Bachelor of Arts** / MultiMediaArt, Focus: Film Directing (2013 - 2016)
- Stockholm University of the Arts | **Master of Arts** / Production Design (2021 - 2023)

## languages

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German (C2) / English (C2) / Swedish (C1)

## skills & expertise

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- Directing & Video Production: Film directing, editing, scriptwriting, budgeting, production design, storyboarding
- Post-Production & Editing: Adobe Premiere Pro, After Effects, DaVinci Resolve
- Brand & Social Media Content: Art Direction, Concept development, social media ads, mini-docs, interviews

## selected clients & collaborations

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Hästens / Lendo / Magnum / Mini / Media Markt / Innocent / Lipton

## film festival selections

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Göteborg Film Festival, Frameline48 2024, San Francisco International LGBTQ+ Film Festival, KASHISH Pride Film Festival (Best Student Award), Way Out West, Queer Screen Film Festival Sydney, Cinema Queer México – Festival de Cine, Cinema Queer International Film Festival, Hollywood Queer Short Film Festival, PFFV Film Festival Vienna, Perth Queer Filmfestival, Queer Film Festival Kathmandu